

DEPARTMENT OF COMMERCE AND MANAGEMENT, SJCHS
IN COLLABORATION WITH
DEPARTMENT OF COMMERCE, UNIVERSITY OF MUMBAI
EXTENDS AN INVITATION FOR

**NATIONAL CONFERENCE ON
RURAL AND WOMEN ENTREPRENEURSHIP 4.0**

29/04/2024

09.00 AM ONWARDS
ONLINE, GOOGLE MEET



A handwritten signature in blue ink, appearing to read "Principal".

Principal
St. John College of Humanities and Sciences
Palghar (E), Dist. Palghar - 401404.



ALDEL EDUCATION TRUST'S
**St. John College of Humanities and
Sciences**



(A Christian Religious Minority Institution)

Affiliated to University of Mumbai

NAAC Accredited with Grade 'B++'

National Conference Report:
"Women and Rural Entrepreneurship 4.0"

Organized by: Department of Commerce, St. John College of Humanities and Sciences in collaboration with Department of Commerce, University of Mumbai

Date : 29th April 2024

Time : 9:00 am to 5:00 pm

Introduction :

The National Conference on "Women and Rural Entrepreneurship 4.0" was successfully conducted by the Department of Commerce St. John College of Humanities and Sciences in collaboration with Department of Commerce, University of Mumbai at St. John College of Humanities and Sciences in Online mode. The conference was a pivotal event that gathered experts, thought leaders, entrepreneurs, and policymakers to discuss the significant role women play in rural entrepreneurship. It was aimed to address the challenges and opportunities faced by rural women in entrepreneurship, share best practices, and explore strategies for enhancing their involvement in rural economies.

Inauguration:

The Host for the Conference was Ms. R Akshaya. She started the session by welcoming all the Guests, Participants & faculties followed by Prayer and Sarwaswati Vandana. Then Mrs. N. Shani Principal, SJCHS addressed participants and congratulated the Mrs. Pooja Shetty Vice Principal, SJCHS and Department of Commerce for the team efforts in organizing the conference. Then the event proceeded with the Chief Guest address & Keynote speaker Plenary Session.

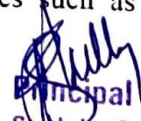
- **Chief Guest Address:** Dr. Sangeeta N. Pawar, the Chief Guest and Head Department of Commerce, University of Mumbai delivered an insightful presentation where she mentioned the importance and effort put forth by rural women. She highlighted that it not only helps the women to prosper but it also helps in succeeding the entire communities and economies that thrive on it. Later she indicated that collective efforts of society must aim to create an environment where rural women entrepreneurs are not only supported but celebrated as key drivers of economic and social change
- **Keynote (Plenary Session):** The conference further moved ahead with a Plenary session by Dr. Shraddha Bhome Principal, Tilak Education Society's J.K. College of Science and Commerce who emphasized the significance of Entrepreneurship in fostering sustainable development in society and economy. Dr. Shraddha shed light on how Entrepreneur skill can contribute to holistic and environmentally-friendly developmental practices.

Other than the Guest we also have with us Mr. Aldridge D'Souza Member Aldel Education trust. The Inauguration concluded with an Inaugural Vote of Thanks by Mrs. Pooja Shetty, Vice- Principal of St. John College of Humanities and Sciences.

Conference :

The National Conference on "Women and Rural Entrepreneurship 4.0" received a total of 93 abstract submissions from various colleges and institutes across states such as Tamil Nadu, Maharashtra,




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Bangalore, Uttar Pradesh, among others. These abstracts covered a wide range of themes, reflecting the diverse interests and expertise of the contributors.

Economics and Commerce Subtheme: 93 abstracts

➤ **Specialized Session Chairs:**

Each subtheme was facilitated by specialized session chairs from different streams, ensuring a comprehensive and interdisciplinary approach to the conference proceedings.

➤ **Track 1:**

1. Dr. Anjum Ahmad
2. Dr. Suchita Karvir

➤ **Track 2:**

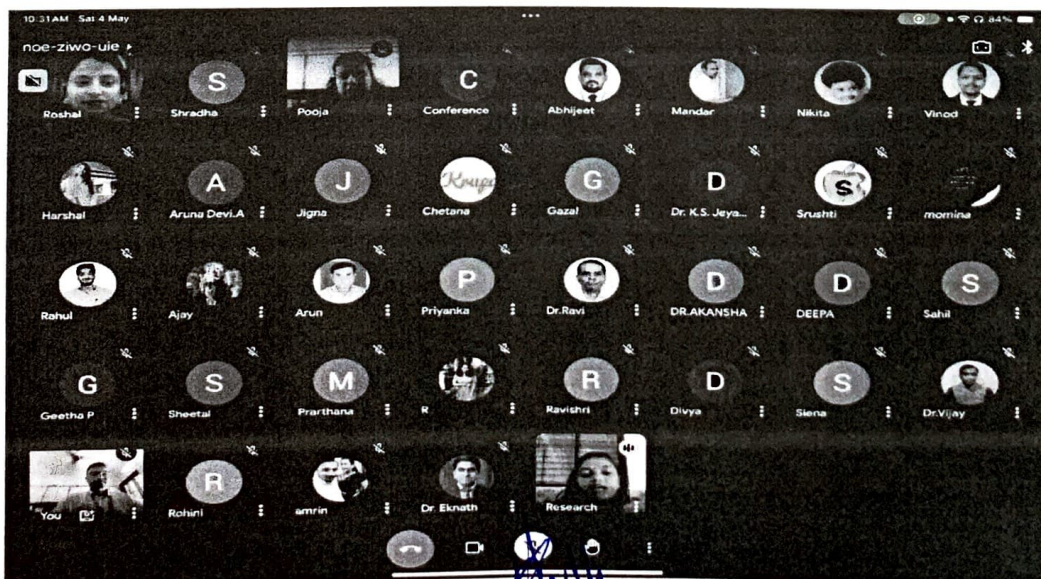
1. Dr. Manish Deshmukh

➤ **Track 3**

1. Dr. Samrat Gangurde

➤ **Conclusion:**

The presentation begins in three different sessions. The diverse array of abstract submissions and the involvement of specialized session chairs from different streams underscored the interdisciplinary nature of the conference. This collaborative effort promises enriching discussions and insights into sustainable development across society, economy, and science. The conference provided a platform for researchers and academicians to showcase their studies and findings related to sustainable development. Presentations covered a wide array of topics, ranging from Women Empowering digital skills, Technology and internal connectivity in rural regions, case studies, role of ai and much more.



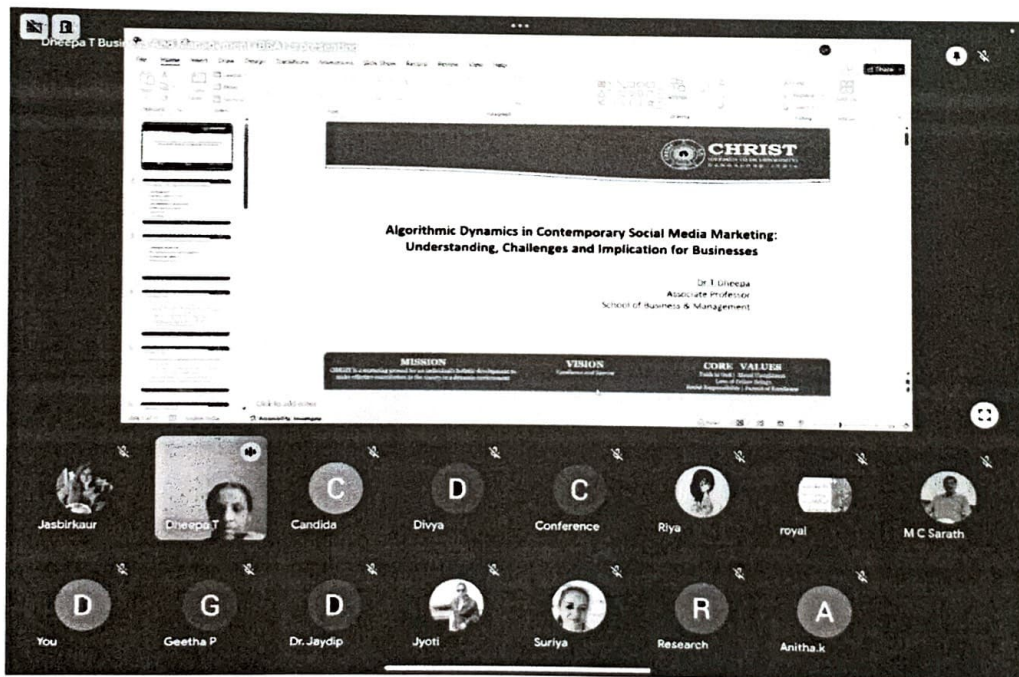
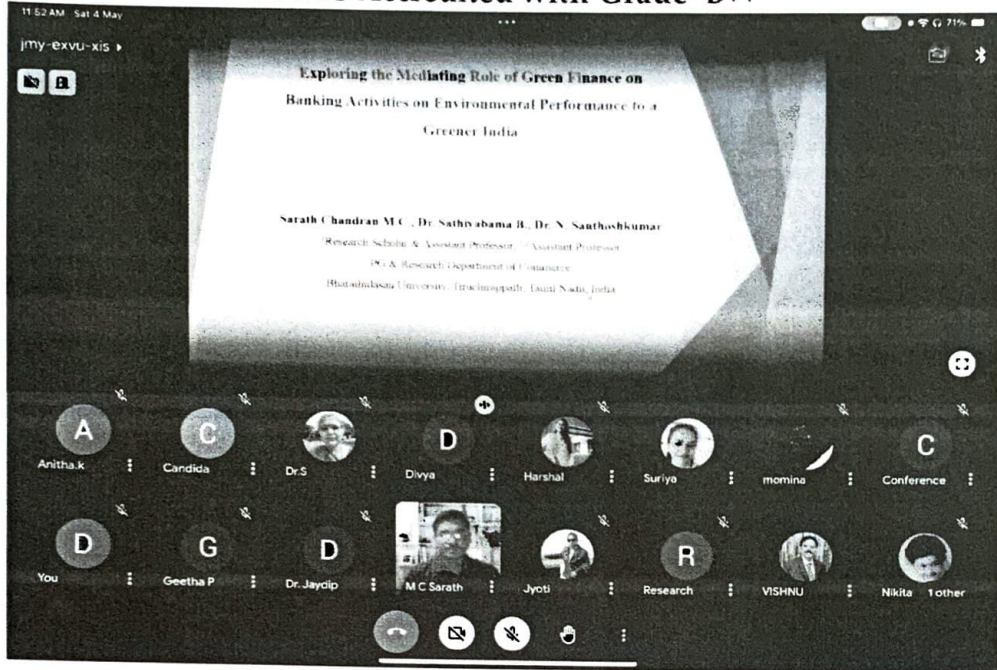
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Valedictory Session:


The National Conference on "Women and Rural Entrepreneurship 4.0" concluded on a high note, featuring a Principal Address by Dr. N. Shani, who encapsulated the essence of the conference and stressed the significance of collaborative efforts. Dr. Shani commended the participants and the Commerce Department of University of Mumbai and Commerce Department of SJCHS for their contributions to the conference's success. Following Dr. Shani's address, the Vice Principal Mrs. Pooja Shetty presented a report highlighting the conference's achievements. She also extends its heartfelt gratitude to all speakers, panelists, and participants for their valuable contributions. The conference concluded with the announcement of the Best Presenter from each subtheme. Participants then provided feedback, reflecting on their experience and suggestions. The event concluded with the National Anthem, symbolizing unity and collective spirit as we strive towards a sustainable future.

Publication:

About Fifty Five papers have been selected for publication in UGC care listed journal which is under review process


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